



This edition of the PrimeSafe eNews covers:

- Why food safety culture matters to your business
- Importance of managing listeria
- Upgrade to Licensing Management System (LMS)
- Reminder – licence renewal

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### **Why food safety culture matters to your business**

Food safety culture is how everyone in a business thinks and acts every day to produce food safely. A strong food safety culture means all employees are aware of food safety risks and fulfill their responsibilities to help manage them. Food safety culture is a powerful tool to improve food safety performance.



[Read PrimeSafe's introduction to food safety culture >>](#)

[Access FSANZ free resources to improve food safety culture >>](#)

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### Importance of managing listeria

Raw seafood, meat, dairy products, fruits and vegetables can carry the bacterium *Listeria monocytogenes*. Because it can cause serious, potentially fatal illness, PrimeSafe licensees must manage the environment and product carefully to keep food free of *Listeria monocytogenes*.

[Read an article about managing listeria here >>](#)

[Read the PrimeNote on Listeria Management for Ready to Eat Meat Products >>](#)

[Read the National Guidelines for the Management of Listeria >>](#)



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### Upgrade to Licensing Management System (LMS)

PrimeSafe's License Management System (LMS) is currently being upgraded to include a Licence Management Portal, which will make it easier to apply, change and renew licences, as well as update your details.



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### Reminder - License renewal

Retail butcher shops, as well as seafood wholesalers, processors and retailers are reminded to complete their licence renewals before 31 December.

[Read how to renew your licence here >>](#)



## How do I contact PrimeSafe?

For licensing, information support or compliance enquiries, you can contact PrimeSafe by:

- **Phone** (03) 9685 7333
- **Email** [info@primesafe.vic.gov.au](mailto:info@primesafe.vic.gov.au)
- **Address** 150 Albert Road, South Melbourne, Victoria, Australia.  
Our operating hours are from 8.30am to 5pm, Monday to Friday.

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[Forward to a friend or colleague](#)

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